



Greater

Philadelphia

Sustainability

Awards

2007

Ecology. **Community.** **Economy.**

Nomination Submission Packet

Submissions accepted January 18 – February 23, 2007

Save the Date! Awards announced on April 26, 2007

January 18, 2007

Dear Sustainable Partner:

You are invited to participate in the Greater Philadelphia region's inaugural Philadelphia Sustainability Awards.

This awards program will honor Philadelphia's progress towards becoming the most sustainable city in America.

The recent SustainLane survey ranked Philadelphia 8th in the nation, with particularly high scores in the areas of: transportation (tied for #2 in overall mobility), local food and agriculture (#3), and energy and climate change policy (#5). Philadelphia has much to be proud of, and we can use our successes to help catapult sustainability into the mainstream.

Businesses, non-profits, community organizations, individuals, schools and government agencies who demonstrate innovation and leadership in environment, economy and community are invited to submit nominations. In short – everyone is eligible!

We are looking for nominees who have achieved sustainable excellence through innovative environmental practices or creative partnerships. Successful candidates will be those who solve challenges through solutions that go beyond standard or regulatory techniques, and who demonstrate a measurable impact on the Greater Philadelphia region.

Project submissions will be judged by a panel of celebrated jurors representing business, government, academia, citizen organizations and environmental groups. Finalists will be featured on the Philadelphia Sustainability Awards web site and the winners will be announced at *the* sustainable event of the year – a green carpet reception (planned for April 26th).

This packet contains the submission guidelines and the application pages. Submissions must be received by **Friday, February 23, 2007.**

We encourage you to submit an application and we look forward to sharing with others the models of sustainability found right here in our region.

Regards,



Capital at the point of impact.



Award submissions criteria:

1. Who is eligible to apply?

Businesses; Individuals; Educational institutions; Non-profits/Community groups; Government agencies

2. What types of projects are eligible?

- Built projects
- Un-built projects
- Programs
- Products
- Policies
- Cultural Expressions
- Systems
- Processes
- Activities

3. What types of sustainability issues will be considered?

- Energy efficiency/conservation
- Sustainable Product Production Practice
- Sustainable Consumer Product
- Water Efficiency/Conservation
- Transportation Alternative
- Partnership Building
- Waste Reduction/Recycle/Compost
- Pollution Prevention
- Pollution Remediation/Cleanup
- Integrated Approaches (land/water/air)
- Cultural
- Landscaping/greening
- Habitat Protection
- Best Management Practices
- Recreational Opportunity
- Public Access
- Stormwater Management
- Sustainable Health System/Program
- Sustainable Food
- Leadership
- Education
- Community Engagement
- Social Justice
- Economic Feasibility (Current not projected)
- Green Building Elements
- Regional Impact
- State-wide Impact
- Global Impact

4. What are the entry guidelines?

- Submission deadline is Friday, February 23, 2007.
- Projects may be in process. However, please keep in mind that your project will be judged against completed projects. Judges will be asked to measure success based on demonstrated results.
- Nominees are not bound by their geographic location, but the project must have demonstrated impact on the Greater Philadelphia region (Philadelphia, Bucks, Chester, Delaware and Montgomery counties in PA; Burlington, Camden, Gloucester and Mercer counties in NJ).
- All submission materials must be included.
- Nominees agree that their submission may be posted to the web site, and summaries may be used in public outreach (including media).
- Finalists will be determined in early March and will be asked to submit an additional 1-2 page power point slide(s) for the April awards ceremony. Details to follow.
- If you are not sure of your project's eligibility, please contact Spencer Finch at 215-592-7020 x 105 sfinch@pecpa.org.
- All nominees are encouraged to attend the Awards reception event in April. Each nominating organization will receive at least 5 reserved spaces at the event (the event is free but registration will be required).

Judging Criteria:

Given the nature of this competition, judging will be at the discretion of the distinguished panel of jurors. The assembled group is comprised of well-respected experts in their chosen fields, each with intimate knowledge of Philadelphia and/or sustainability issues.

The juror review process may include, but is not limited to, an assessment of the criteria listed below. Due to the wide variety of eligible entries that can be considered, an entry does not need to meet all criteria.

- How does the entry impact the Greater Philadelphia region – does it improve the quality of life for the region?
- Does the entry exemplify outstanding creativity or introduce new approaches?
- Does the entry demonstrate practices that go beyond standard techniques or regulatory compliance standards?
- Is the entry environmentally sound and/or economically feasible? Does it result in a significant environmental benefit?
- Does it make sustainable use of the greater Philadelphia region's natural resources?
- Does the entry involve unique or creative partnerships?
- Has the entry served as a model for other successful projects?
- Does the entry lend itself to replication by others doing similar work?
- Does the entry provide sustainable employment or production opportunities?

Application

Contact Name:

Organization:

Entry Title:

Email:

Phone:

Address, City, State, Zip:

Nominee Type:

<input type="checkbox"/> Business	<input type="checkbox"/> School/Educational Institution
<input type="checkbox"/> Non-profit Organization/Community Group	<input type="checkbox"/> Government Agency
	<input type="checkbox"/> Individual

Sustainable Elements:

Please select all that apply to your project. (NOTE: More does not necessarily mean better. This is a way for jurors to categorize and compare applications.)

<input type="checkbox"/> Energy efficiency/conservation	<input type="checkbox"/> Recreational Opportunity
<input type="checkbox"/> Sustainable Product Production Practice	<input type="checkbox"/> Public Access
<input type="checkbox"/> Sustainable Consumer Product	<input type="checkbox"/> Stormwater Management
<input type="checkbox"/> Water Efficiency/Conservation	<input type="checkbox"/> Sustainable Health System/Program
<input type="checkbox"/> Transportation Alternative	<input type="checkbox"/> Sustainable Food
<input type="checkbox"/> Partnership Building	<input type="checkbox"/> Leadership
<input type="checkbox"/> Waste Reduction/Recycle/Compost	<input type="checkbox"/> Education
<input type="checkbox"/> Pollution Prevention	<input type="checkbox"/> Community Engagement
<input type="checkbox"/> Pollution Remediation/Cleanup	<input type="checkbox"/> Social Justice
<input type="checkbox"/> Integrated Approaches (land/water/air connection)	<input type="checkbox"/> Economic Feasibility (Current not projected)
<input type="checkbox"/> Cultural	<input type="checkbox"/> Green Building Elements
<input type="checkbox"/> Landscaping/greening	<input type="checkbox"/> Regional Impact
<input type="checkbox"/> Habitat Protection	<input type="checkbox"/> State-wide Impact
<input type="checkbox"/> Best Management Practices	<input type="checkbox"/> Global Impact
	<input type="checkbox"/> Other(s) – Please describe

Your application must include the following information. No more than two 8 ½ x 11” pages, single spaced, one-inch margins, font no smaller that 10pt.

1. Brief Description. Included but not limited to: what it is, where it is, who was involved, how was it funded, what was motivation behind the project/program/product/policy.

2. Sustainability Narrative. Why does this entry deserve to win a Philadelphia Sustainability Award? Please review the judging criteria and ensure that your narrative addresses some of these points.
3. Results. What was the impact of your entry? Include any quantifiable results that demonstrate the project's success.
4. You may also include up to 3 pages of accompanying photos, maps, diagrams, letters, press clips, etc. Please do not send video.

**Please submit completed applications to:
Philadelphia Sustainability Awards
Pennsylvania Environmental Council
123 Chestnut Street
Suite 401
Philadelphia, PA 19106**

If you have questions or need further clarification, please contact Spencer Finch, Director of Sustainable Communities for the Pennsylvania Environmental Council at sfinch@pecpa.org or 215-592-7020 x105.

You will receive a confirmation email from PEC when your application has been received.